** [logo du partenaire]**

**[titre du projet]**

**Plan de Communication et Visibilité**

# Rappel des Objectifs du programme

# Objectifs des actions de communication et de visibilité

# Activités principales de communication et de visibilité

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Focus** | **Activités** | **Message clé** | **Audience** | **Responsable** | | **Indicateurs** | **Cout**  **Indicatif** |
|  |  |  |  |  |  | |  |
|  |  |  |  |  |  | |  |
|  |  |  |  |  |  | |  |
|  |  |  |  |  |  | |  |
|  |  |  |  |  |  | |  |
|  |  |  |  |  |  | |  |
|  |  |  |  |  |  | |  |
|  |  |  |  |  |  | |  |
|  |  |  |  |  |  | |  |
|  |  |  |  |  |  | |  |
|  |  |  |  |  |  | |  |
|  |  |  |  |  |  | |  |
|  |  |  |  |  |  | |  |
|  |  |  |  |  |  | |  |
|  |  |  |  |  |  | |  |
|  |  |  |  |  |  | |  |